

The benefits of the Rentokil approach

Our risk assessment

- Lets you know where you stand
- Helps prepare you for a problem should it occur
- Demonstrates due diligence to authorities

Our training

- Gets your staff on the look out for bed bugs
- Helps minimise the risk of severe infestation
- Prepares managers in how to handle customer complaints
- Lets you plan how to effectively control any outbreaks

Our proactive inspections

- Minimise the risk of infestations taking hold
- Give confidence that you don't have a serious problem
- Provide evidence of a responsible approach
- Help protect your reputation

Our treatments

- Quickly get your business back on track
- Effectively identify and halt infestations
- Ensure the problem hasn't spread



Don't let the
bed bugs bite

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The experts in pest control

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Bed bugs are back

Fifty years ago the world thought that it had seen the last of the bed bug, thanks to the use of pesticides such as DDT. These insects have proven to be hardier than expected, though, and are now making a strong comeback globally.

The return of the bed bug as a common pest can be attributed to a variety of factors that include a ban on DDT, a move away from blanket spraying of insecticides, and the increase in low cost international travel. And while there is little that can be done to prevent them from entering a premises, their impact on businesses and individuals can be enormous.

For businesses

- Customer complaints
- Damage to brand and reputation
- Loss of profit
- Possible legal proceedings
- High cost of treatment

For individuals

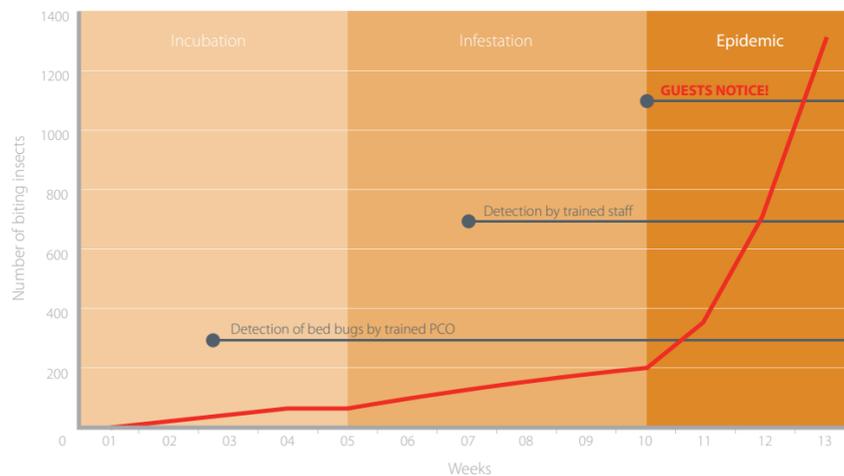
- Allergic reactions
- Discomfort
- Inconvenience
- Risk of taking them home
- Cost of pest control treatment if they do

Bed bug facts

- Adult bed bugs are approximately 5mm long
- They come out at night, typically an hour before dawn
- Bed bugs can consume about four times their own bodyweight in less than 15 minutes
- One female bed bug can produce up to 3,000 offspring in three months



A single bed bug can convert into an infestation in just 10 weeks (and by then will have started to invade neighbouring bedrooms), so the need is to discover any infestation as soon as possible so that the risk of bed bug bites can be reduced.



Life cycle data calculated for a mean room temperature of 23°C

Stop the problem before it gets too big

Rentokil has invested heavily in developing its market-leading bed bug control programme. Working not only with our Technical Managers from around the globe but also with independent expert scientists we have defined an offer that combines proactive action with effective reactive treatment if needed.

Managing the risk

Our proactive approach to bed bug control will help reduce the risks you face from an infestation of bed bugs. It is based on 3 key elements

01 Risk assessment

We will carry out an in-depth survey of your premises and operations to check for areas that may increase the risk of bed bug infestation. We can also inspect a proportion of your rooms to add reassurance that you do not have a current infestation.

02 Training

We will train your housekeeping and maintenance staff on how to spot the signs of a bed bug infestation and what to do if they see them. We will show them where bed bugs can be found so that they can inspect rooms on their own.

We also offer training for your management teams on bed bugs and what to do if a guest complains of either seeing one or being bitten.

03 Proactive inspections

At the heart of our approach to minimising the risk you face is our programme of inspections by trained Technicians. We use our proprietary technology to look for bed bugs in a selection of rooms on a regular basis. Our recommendation is to inspect all of your rooms at least once a year, although the exact details will be agreed with you.



Reacting quickly

If you are unlucky enough to have a bed bug infestation we have developed a reactive treatment that effectively brings the problem under control and quickly gets your business back on its feet.

- 3 visit treatment of infected room
- 3 inspections of surrounding rooms to check for spread of infestation
- Treatment of surrounding rooms if required

The Cube Approach diagram

Our Technicians ensure the risk area around the infested room is inspected.

